LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – COMMERCE

FIFTH SEMESTER – NOVEMBER 2009

CO 5403 - INTRODUCTION TO ENTREPRENEURSHIP

Date & Time: 13/11/2009 / 1:00 - 4:00   Dept. No.   Max. : 100 Marks

SECTION: A

Answer All Questions: **10 x 2 = 20**

1) Define entrepreneurship.
2) Who is an intrapreneur?
3) How does innovation differ from invention?
4) What do you mean by Entrepreneurial Mobility?
5) What is meant by locational mobility of entrepreneurs?
6) What do you understand by the term "Venture Capital"?
7) What is meant by network analysis?
8) Write short note on CPM
9) State the limitations of Pay Back Method of project appraisal.
10) What is meant by PERT?

SECTION – B

Answer any five questions: **5 x 8 = 40**

11) Who is an entrepreneur according to Schumpeter? What qualities should an entrepreneur have?
12) "Entrepreneurs are agents of change". In the light of this statement, explain the role of entrepreneurial mobility in promoting balanced regional development.
13) Critically explain the Kakinada Experiment in developing the need for achievement in entrepreneurs.
14) "Ambitions or compulsions alone may not make a person an entrepreneur". What are required for the emergence of entrepreneurs?
15) Write a note on "Barriers to entrepreneurship"
16) Define a Project. How will you classify projects?
17) Describe the Planning Commission guidelines for project formulation and feasibility reports of industrial projects.
18) Write short notes on:
      A) Decision Tree analysis. B) Risk Adjusted Discount Rate. C) Risk
      D) Uncertainty.

SECTION – C

Answer any two questions: **2 x 20 =40**

19) Explain different types of entrepreneurs with suitable examples.
20) Make a comparative evaluation of the various project appraisal methods.
21) Discuss the steps involved in the processing and selection of a business idea.

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